PUBLIC RELATIONS, COUNSELING AND STUDENT'S PLACEMENT (PRCSP) CENTER

Organization:

Student Support Services
1. Public Relations

PRCSP Centre NDU is to make meaningful connections with each and every member of the university community. Connecting students, alumni, relevant institutions/orgs/ foundations, parents and friends, faculty and staff is critical to NDU’s future. The Centre has adopted integrated method of managing relationship to increase understanding and support among educational institutions and key constituents including alumni and friends, government policy makers, the media, members of the community and philanthropic entities. PRCSP center at NDU focuses on institutional excellence, student’s access, diversity and partnership.

2. Counseling Services:

PRCSP Center is dedicated to provide essential services to students to enhance their intellectual, social and personality aspects. A well motivated team provides guidance and counseling service to the students, employees and teachers regarding their personal and professional development through a free confidential professional counseling service.

In this regard Workshops/Lectures/Seminars on general counseling, career counseling and awareness on social and psychological related issues are arranged in an academic year for the students as well as awareness lectures for their parents. The purpose of such activities is to provide support services to enhance soft skills among the educational community which will contribute in character building, personal and professional behaviors of the students.

A Professional Counselor at PRCSP Center helps the students in determining their strengths and weaknesses, and identifying aptitudes there by helping them to make the right career choice. Students may visit/approach PRCSP for necessary guidance and assistance.
3. Internships & Placements:

Internship placement plays a vital role in giving market/ industry exposure to the students once they reach at a reasonable academic stage of studies or completed their graduation. This professional activity enables the student to apply their theoretical knowledge into practical propositions. Duration of summer internship programme is normally 6-8 wks for graduating students and this duration varies from 6-12 months for graduated students.

The PRCSP center acts as a conduit between students of NDU and prospective employers. NDU has developed strong relationship with number of prospective organizations in public and private sector for the purpose, some are mentioned below:-

1. Higher Education Commission (HEC)
2. National Telecommunication Corporation (NTC)
3. Allama Iqbal Open University (AIOU)
4. State Bank of Pakistan (SBP)
5. Senate of Pakistan
7. Peace Education and development (PEAD)
8. Center for Research and Security Studies (CRSS)
9. Sustainable Development Policy Institute (SDPI)
10. Strategic Vision Institute (SVI)
11. Centre for International Strategic Studies (CISS)
12. Institute of Policy Research (IPR)
13. Institute of Regional Studies (IRS)
14. Sustainable Development Secretariat Pakistan Parliament(SDSPP)
15. Oxford Committee for Famine Relief (OXFAM)
16. Ministry of Human Rights (MRH)
17. Youth Parliamentarian Forum (YPF)
18. Institute of Strategic Studies Islamabad (ISSI)
19. Hameed Ali Research Organization (HAR)
20. Pakistan Institute for Parliamentary Services (PIPS)
21. DAWN News (DAWN)
22. National University of Sciences and Technology (NUST)
23. Iqbal Academy, Lahore Pakistan (Iqbal Academy)
24. National Testing Services (NTS)
25. Oil and Gas Development Co Ltd (OGDCL)
4. Financial Aid Office (FAO)

The FAO is effectively functional in managing scholarship affairs under the umbrella of PRCSP Center. This office fulfills the mission to develop a good repute with employers/donor agencies and facilitate students for scholarships, financial assistance, loans etc. It carries out the functions in accordance with the HEC and NDU guidelines for acquisition, processing and monitoring of various scholarships/financial assistance. In this regard, number of financial assistance/scholarships including merit and need based are available for to NDU students.

Concerned students can approach PRCSP Cen for guidance or information. List of scholarships and financial assistance are given below:-

**Scholarships**

1. Incentive scholarships for the position holders at the time of admission
2. Excellence award on best academic performance

**Financial Assistance**

1. HEC Need based scholarships
2. NTS Need based scholarships (for MPhil Students only)
3. Kinship fee concession
4. Fee concession for employees
5. Scholarship for special students
6. "Qarz-e-Hasna" Loan Scheme
7. PM Reimbursement Scheme for Less Developed Areas (for PhD students)

5. Community Services and Fund Raising

Community service is a very important activity for the students to give them awareness about their social responsibilities and nation building activities. Such services provide students with opportunities to become active in the community and positive contributors in the society. In this regard, undergraduate students will be more active, enthusiastic and futuristic force that can engage themselves in these activities and create special bond with the community.
6. Professional and Personality Development

The centre conducts Workshops/ Lectures/ Seminars for the students on general counseling, career counseling and awareness on social and psychological related issues.

It also encourages the proactive students to participate in social and academic awareness activities. The purpose of such activities is to enhance soft skills among the students, which will contribute in character building, personal and professional behaviors of the students.

Character Building Society (CBS)

CBS was constituted at NDU for the purpose to develop positive characteristics among the masses by educating students about various forms of corruption and their effects on society. CBS was formed to devise and practice a code of conduct aimed at character building. It encourages students to behave as models for others and to inculcate a strict sense of self discipline through personal examples taking inspirations from religious values/obligations. It also enable the students to act as whistle blower against mal-practices and corruption related issues to concerned quarters without any exploitative motive or design. Every year, president, vice president and members of CBS will be nominated from the students in order to articulate the activities.

Present composition of the CBS is as under:

a. President NDU : Patron in Chief
b. Dir PRCSP : Coordinator/ Focal person
c. Ruqia Khan, M.Phil- LMS : President
d. Abdullah, M.Sc –LMS : Vice President
e. FCS (Coord) : Member
f. Ahsan Ishtiaq Awan, M.Sc-PCS : Member
g. Asif Hussain, M.Sc PCS : Member
h. Waqas waheed Malik, M.Phil-SS : Member
i. Ismail Khalid, M.Sc-SS : Member
j. Tayyabah Aslam, M.Phil-IR : Member
k. Waleed Yawer, M.Phil IR : Member
l. Zunaira Masood Malik, M.Phil-GPP : Member
m. Talat Ahmad Bhutta, M.Phil – GPP : Member
Staff Profile

Engr. Col Muhammad Munir Akhtar Butt (R)
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Engineer Muhammad Munir Akhtar Butt is an experienced academician and a professional engineer, graduated in BS (Telecom Engineering) and MS (Computer Software Engineering). He has been on academic assignments for more than FIFTEEN years in National University of Sciences and Technology and in various military institutions. During his professional career, he has served on Academics, Management and Administrative assignments. Received professional training from international institutions besides courses/ training from local organizations. He has served on several Committees and Boards related to academic management and university governance during his career. He is also on Technical Panel of some private sector organization as an ICT Consultant. He participated in national/international conferences related to academic management, quality assurance, technical security, training and leadership.

In his present capacity, he is dealing with matters concerning to the processes and programs for public relations and student affairs including community service activities. Also holds Focal Office for Financial Assistance, Character Building Society and Student Counseling.

Ms Saleiha Sharif
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Ms Saleiha is working in NDU since November 2014. She is a graduate in Computer Arts with Chancellor Gold Medal, and MBA in Human Resource Management with President Gold Medal and Institute Gold Medal from COMSATS, Institute of Information Technology Islamabad. She has also done MPhil in Leadership and Management Studies from NDU Islamabad. She has started her career in Shell Petroleum Limited as Manager Business Development & HR and served for four years. Presently she is Assistant Director/ Student's Counselor at NDU.

**Capacity Building**

In order to develop and strengthen the human and institutional resources, PRCSP center tries to grab the opportunities of capacity building through attending/participating workshops, seminars, lectures and symposiums that are held inside/outside the NDU. This helps to increase the knowledge, output rate and management skills leading towards the increased efficiency of the organization. Following activities under Capacity Building are being done:

1. Director PRCSP attended the Special Senate Session on 5th Aug, 2016 celebrating the Senate Founding Day at Parliament House Islamabad.
2. Director PRCSP has attended the Int. Symposium at HEC on “Technology Entrepreneurship and Incubation” organized by HEC, National ICT R&D Fund and the Center for Entrepreneurial Development IBA Karachi on 19th and 20th Aug, 2016. The Symposium aimed to bring together various local and international academicians, practitioners, policy makers and industry specialists for a dialogue on Entrepreneurship education and eco system, with a focus on Technology Entrepreneurship and Incubation.
3. Director PRCSP was invited by Chairman NTC to attend the inaugural Ceremony of establishment of National Data Centre under Ministry of IT and Telecommunication at Marriot Hotel on 24th Aug, 2016. The event provides an opportunity to explore opportunities of internships for NDU Students and promoting NDU presence in Public and Private Sector.
Contact us

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