

NATIONAL DEFENCE UNIVERSITY
Faculty of Contemporary Studies
(Leadership and Management Studies)
MPhil Entry Test-2021 (Sample)

- Attempt all questions and every question carries equal marks.
- Keep your Role Number Slip/Admit Card/ ID Cards with you during the examination.
- Digital diaries and mobile phones or any other electronic gadgets not allowed in the examination hall.

Q. 1. Public Sector Organizations face lots of problems due to lack of proper management at the top. It is said that without a strategy, the organization is like a ship without a rudder, going around in circles. How would you elaborate various tasks of Strategic Management in the above-mentioned perspective?

Q. 2. Strategic Analysis provides theoretically informed understanding of the environment in which an organisation is operating, together with an understanding of the organization's interaction with its environment. in order to improve organisational efficiency and effectiveness by increasing the organization's capacity to deploy and redeploy its resources intelligently. How do you define strategy analysis? Explain strategic analysis tools in detail (enlist components and usage properly).

-----Good luck-----