

**1<sup>st</sup> NATIONAL ENERGY EFFICIENCY AND CONSERVATION (EE&C)**  
**ARTS AND MOBILE APP CONSERVATION**

**MINISTRY OF SCIENCE AND TECHNOLOGY**

The National Energy Efficiency and Conservation Authority (NEECA), Ministry of Science and Technology is organizing 1<sup>st</sup> National Energy Efficiency and Conservation (EE&C) Arts and Mobile App Competition in order to raise awareness and promote a culture of energy conservation. The Competition is designed to encourage students to come forward with EE&C Ideas.

Interested students are requested to participate in the subject competition in the categories appended below:-

- i. Writing Competition
- ii. Video Competition
- iii. Arts Competition
- iv. Mobile App Development Competition

The details of the competition are available on [www.neeca.gov.pk](http://www.neeca.gov.pk) and the flyer is enclosed. The deadline for submission of category i-iii is 26<sup>th</sup> May 2023 and 15<sup>th</sup> June 2023 for category iv.

**For any query/ info, please visit Student Facilitation Center – PR&SA or  
contact Whatsapp Helpline No 0345-3194969**



# NATIONAL ENERGY EFFICIENCY & CONSERVATION (EE&C) ARTS & MOBILE APP COMPETITION 2023

NEECA is conducting a national-level EE&C awareness competition to inculcate a culture of conservation and efficient use of energy in Pakistan. The competition will be in 04 categories.

## 1 | WRITING COMPETITION

- Essay Competition: (Urdu, English & Regional languages)  
Words Limit: Min 1000 - Max 2500
- Story Competition:  
Words Limit: Min 1000 - Max 2500

## 2 | VIDEO COMPETITION

- Short Videos  
Max length: 2 minutes
- Short Film  
Max length: 5 minutes

## 3 | ART COMPETITION

- Painting or Drawing:  
Handmade artwork/paintings will be included in the competition only
- Digital Poster Designing:  
A digital poster (original work only)

## 4 | MOBILE APPLICATION DEVELOPMENT COMPETITION

**Mobile Application Development:**  
Mobile application ideas should be tailored to meet practical needs of energy efficiency in one of the following sectors of the economy i.e.

- Buildings
- Agriculture
- Transportation
- Power and Petroleum
- Industry



## Prizes



Followed by a letter of appreciation & honorary shield

### Deadline:

Cat 1,2 & 3: 26<sup>th</sup> May, 2023

Cat 4: Proposal submission by 4<sup>th</sup> May, 2023  
App submission by 15<sup>th</sup> June, 2023

FOR MORE DETAILS  
SCAN QR



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