Digital LEARNING & SKILLS ENRICHMENT INITIATIVE | Higher Education Commission, Pakistan | coursera

ADVANCE YOUR CAREER WITH COURSERA CERTIFICATIONS!

The DLSEI 3.0 registration portal is now live! Apply today and secure your spot for access to a world of skill-based education.

What's in it for you?

- Access to **12,000+** courses.
- Learn from **world-global** instructors.
- Earn FREE **Certifications**.

REGISTRATION OPEN

ASU Arizona State University
University of Michigan
Princeton University
University of Pennsylvania
Macquarie University
HEC Paris — The more you know, the more you dare
UC San Diego
University of Illinois
Johns Hopkins University
Duke University
Yale University
Peking University
Stanford University
Brown University
Imperial College London
Technische Universität München
The University of Melbourne
Lund University
Georgia Tech
Erasmus University Rotterdam
University of California
UNSW Australia
National University of Singapore
Rice University
University of London
University of North Carolina
CBS Copenhagen Business School
Bocconi
TU/e

For Online Registration eservices.hec.gov.pk For More Information https://dlsei.hec.gov.pk

DLSEI Nationwide Impact

200+
Universities across Pakistan gained access to Coursera's library of courses.

267,000+
Coursera courses completed.

45,000+
Youth upskilled through deep-skills specialized certifications from internationally recognized institutions

1.4M
Learning hours logged (equal to 159 years)

93%
Found coursera helpful academically.

64%
Employees recevied recognition or advancement due to coursera.

47%
Freelancers increased earnings through coursera courses.

96%
Improved skills and knowledge through the DLSEI project.

99%
Expressed interest in obtaining a coursera license again.

99%
Found coursera helpful in understanding concepts, and improving skills in their studies.

Muhammad Saqlain Naz

I am a BBA student working in sales and marketing at a pharmaceutical company. I have completed a five-course specialization in HRCI Human Resources Associate and taken additional courses in Salesforce Management, Team Building, Healthcare Law, SAP Professional, and Project Management. This distinctive learning experience has fully prepared me for prospective endeavours. I am grateful to DLSEI for offering this invaluable opportunity.

Muhammad Umar Sheikh

Specializes in IBM Data Science, Machine Learning, Mathematics for Machine Learning, and AI Foundations. He has completed additional courses on Coursera, enhancing his expertise in advanced topics. As a member of the Society of Scientists, he translates mathematical concepts into practical applications, reflecting his dedication to pursuing a higher degree in this field.

Hira Lashari

As a mother, I aspire to empower my child with financial independence. HEC Pakistan and Coursera have helped me achieve this through the DLSEI program, where I gained skills in e-commerce and digital marketing. These skills will benefit both me and my daughter, enabling her to pursue financial freedom and break traditional gender roles, thus empowering future generations of women.

Higher Education Commission, Pakistan

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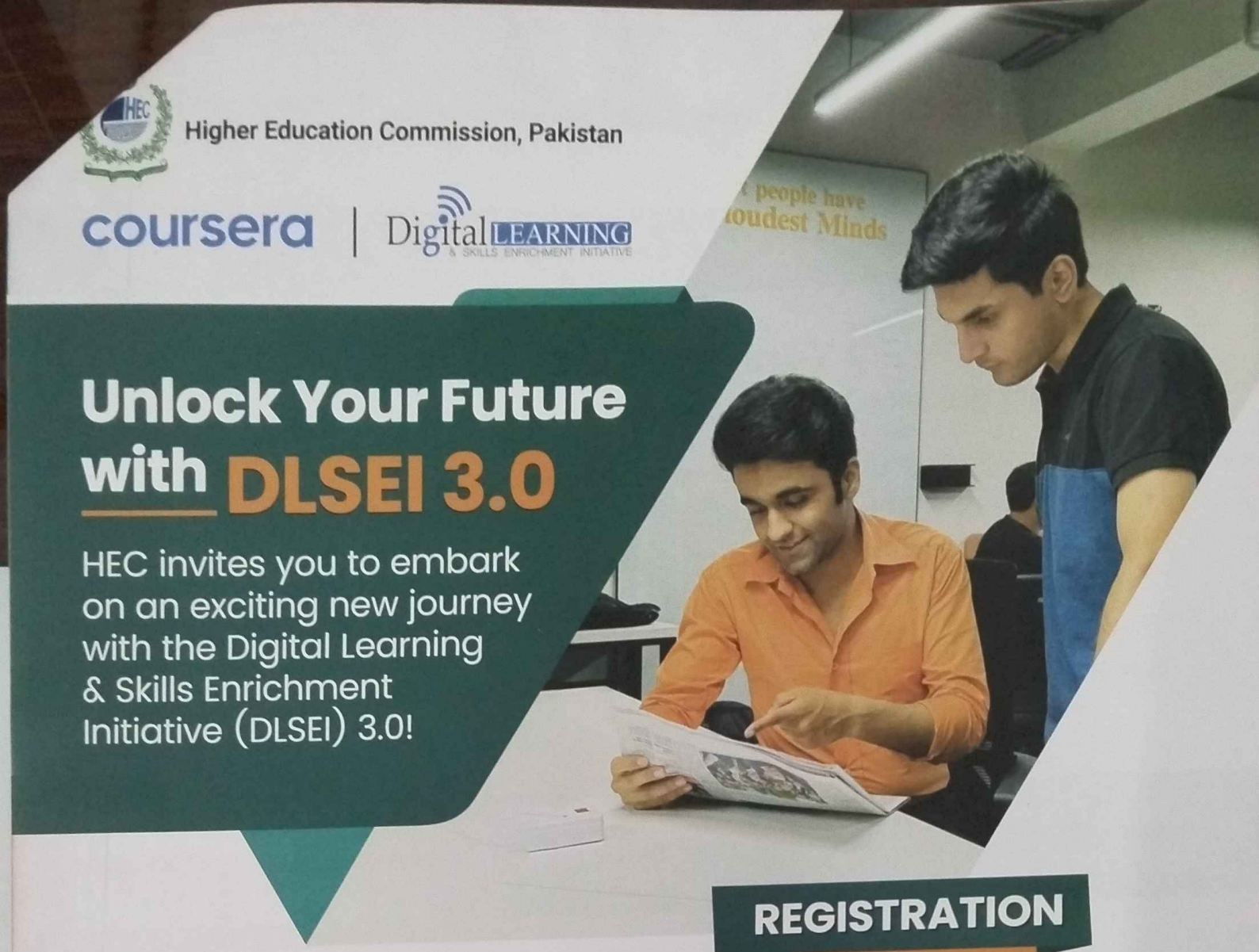

Unlock Your Future with DLSEI 3.0

HEC invites you to embark on an exciting new journey with the Digital Learning & Skills Enrichment Initiative (DLSEI) 3.0!

DLSEI 3.0

DLSEI- 3.0 in collaboration with Coursera, is offering **12,000+ Courses** from top global universities and organizations including professional and specialization courses.

FREE COURSERA LICENSE

Don't Miss Out!

Start your journey toward a brighter future with HEC's DLSEI 3.0 and Coursera!

REGISTRATION OPEN

Who Can Apply?

- University Students of all public and private HEIs.
- Faculty Members of all public and private HEIs.

What's in It for You?

- Free Licenses for eligible applicants.
- Learn at your own pace with easy-to follow online courses.
- Gain certifications and improve your skills in high-demand areas like data science, business, IT, and more!

For Online Registration

eservices.hec.gov.pk

For More Information

https://dlsei.hec.gov.pk

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HOW TO APPLY?

Ready to Elevate Your Skills with DLSEI 3.0?

Here's a quick guide on how to apply for the programme.

- Register or Sign in at the portal: https://eservices.hec.gov.pk.
- Click at eCourses in the left Menu bar.
- Fill the "Registration" form with correct details.
- Submit your application. Once submitted, it will appear as "Submitted" on your Dashboard.
- The application will be approved by the designated Focal persons.

Don't miss your chance to enhance your skills and grow your **Career for FREE!**

REGISTRATION IS OPEN NOW!

Important Notice:

DLSEI Revocation Policy Stay Committed to Your Learning Journey!

Digital Learning & Skills Enrichment Initiative (DLSEI) participants must comply with the guidelines to retain access to the program. Here's what you need to know about our Revocation Policy:

- If an applicant does not activate their license and enroll within 5 days of receiving the invitation link at their registered email.
- If an applicant does not engage in any activity or enroll in recommended courses within 10 days of receiving a license invitation link.
- If a learner does not complete any course within 20 days of receiving the Coursera license from HEC.
- If a learner stays inactive for over 30 days, HEC may revoke the user license.