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Cash Prizes upto

PKR 1M

Funding Opportunities upto

PKR 10M

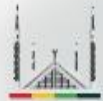
Last date to apply: **18th July, 2022**

July 2022

Regional Rounds



LAHORE



ISLAMABAD



KARACHI



PESHAWAR



QUETTA



MULTAN



BAHAWALPUR

August 2022

Final Round



SEE Pakistan 2022

LAHORE

Benefits

- An opportunity to meet investors and raise credible investment to upscale your startup
- Gain access to high profile national and international mentors
- Get a chance to win an exciting cash prize
- Exhibit your startup on a national level to a wide audience

Eligibility Criteria

- Startup must be solving a real-time problem in society
- Startup must be unique, innovative and creative
- Women-led startups are highly encouraged to apply
- Tech-enabled startups will be preferred

Startup Stage

- The startups at the following stages may apply:
 - **Idea Stage**
 - **Growth Stage**
 - **Acceleration Stage**

**Please specify your startup stage in your application form*

APPLY NOW

SEEPAKISTAN.COM.PK

COLLABORATORS



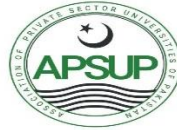
SUPERIOR UNIVERSITY



THE UNIVERSITY OF LAHORE



EOLahore



Presents

JOIN US FOR
PAKISTAN'S BIGGEST
ENTREPRENEURIAL
EXPO

SEE Pakistan 2022

Innovative & Creative پاکستان تخلیقی

18th August 2022 | 9:00 AM
Expo Centre, Johar Town, Lahore

SEE Pakistan 2022 is an embodiment of entrepreneurial dreams of Pakistani youth. Association of Private Sector Universities of Pakistan (APSUP) offers a unique platform to emerging entrepreneurs to exhibit their innovative products at SEE Pakistan and participate in the National Startup Championship. This event also intends to acknowledge the efforts of real national superheroes who are contributing in uplifting the entrepreneurial ecosystem of Pakistan by recognizing them at the largest entrepreneurship awards of Pakistan, the Entrepreneurial Excellence Awards powered by EO Lahore.

Come & Witness

- Startup Exhibition
- Corporate Industry Pavilion
- All Pakistan National Singing Competition
- Startup Investment Pitches
- Business Reality Show 'Idea Cron Ka' Live Transmission
- Mentor Matching



National Startup Championship 2022

05 Provinces **07** Regions **50** Mentors **25** Investors **100** Startups **70+** Universities **Upto PKR 01 Million** Cash Prizes **Upto PKR 10 Million** Funding Opportunities

We invite Startups from all Private & Public Sector Universities, Incubators & Accelerators to showcase their Entrepreneurial Ventures

Join Us to

Avail an opportunity to meet investors and raise credible investment to upscale your startup

Gain access to high-profiled national and international mentors

Get a chance to win exciting cash prizes

Startup Stages

- Ideation (Startups must have the prototype ready)
- Growth Stage (Startup must have 1-2 years of the business cycle)
- Acceleration Stage (Startup must have 3 and above years of business cycle)

Eligibility Criteria

- Startup must be solving a real-time problem in society
- Startup must be unique, innovative, and creative
- Women-led startups are highly encouraged to apply

Apply Online @ www.seepakistan.com.pk | For National Startup Championship Details Contact: Mr. Muneeb Ahmed - 0345-4048517



Entrepreneurial Excellence Awards '22

For Entrepreneurs who have exhibited Creativity and Innovation in providing entrepreneurial solutions to local problems

- **Entrepreneur of the Year - Manufacturing Sector** (Three awards: one each for large, medium and small business)
- **Entrepreneur of the Year - Services Sector** (Three awards: one each for large, medium and small business)
- **Entrepreneur of the Year - Retail Sector** (Three awards: one each for large, medium and small business)
- **Young Entrepreneur of the Year** (Three awards: one each for large, medium and small business)
- **Woman Entrepreneur of the Year** (Three awards: one each for large, medium and small business)

Criteria

- Innovative and creative market solutions
- Financial performance (growth rate, profits and revenue, market capitalization)
- Minimum Turnover or investment of PKR 1 Million
- Minimum Age of Business shall be at least 6 months
- Developed new market segment
- Economic empowerment through promoting local content and capacity building

Selection Process

A panel of judges will select the nominees on the basis of the given criteria.

How to Apply

If you believe that you have done well in any of the Award nomination categories, then Apply Online at www.seepakistan.com.pk and submit a statement of minimum 500 Words describing your Achievements/Unique Qualities/Competitive Edge/Contribution to Society.

Come & Join us at **RED CARPET DINNER**

For Entrepreneurial Excellence Awards Details Contact: Ms. Ayesha Zahid - 0321-4354185

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For Details: Asif Aziz Khan: 0300-4055237

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