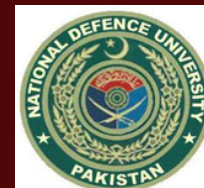




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user=2GASMJQAAAAJ&hl=en](https://scholar.google.com/citations?user=2GASMJQAAAAJ&hl=en)

[https://www.linkedin.com/in/dr-
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utm_source=share_via&utm_c
ontent=profile&utm_medium=m
ember_android](https://www.linkedin.com/in/dr-shakeel-ahmed-b0477141a?utm_source=share_via&utm_content=profile&utm_medium=member_android)

EDUCATION

THE ISLAMIA UNIVERSITY OF BAHAWALPUR (IUB)

PhD, Management Sciences
2021-2026

BAHAUDDIN ZAKARIYA UNIVERSITY (BZU), MULTAN

MS
2016-2018

ACADEMIC PROFILE

PhD in Management Sciences with a focused academic and research profile in Project Management, Sustainable Leadership and Business Research Methodology. University-level teaching experience since 2019, with research publications in HEC-recognized journals, conference participation, academic coordination and journal-review experience. Research interests center on sustainable project success, project planning, organizational commitment and entrepreneurial orientation.

EXPERIENCE

VISITING LECTURER

Oct 2021-15 Sep 2026

- Mir Chaker Khan Rind University of Technology

VISITING LECTURER

Mar 2022-15 Sep 2026

- Southern Punjab Redeemers College (SPRC), Taunsa

VISITING LECTURER

Mar 2024-15 Sep 2026

- School of Business Administration, Ghazi University, Dera Ghazi Khan

TUTOR

Oct 2019-Present

- Allama Iqbal Open University, Zhob Regional Campus

**BAHAUDDIN ZAKARIYA
UNIVERSITY (BZU), MULTAN**

M.Com
2014-2016

**BAHAUDDIN ZAKARIYA
UNIVERSITY (BZU), MULTAN**

B.Com
2011-2014

**PUNJAB BOARD OF TECHNICAL
EDUCATION (PBTE), LAHORE**

D.Com
2009-2011

BISE QUETTA

Matric
2009

**ALLAMA IQBAL OPEN
UNIVERSITY**

CBT
2013

**PUNJAB INFORMATION
TECHNOLOGY BOARD (PITB)**

Freelancing Course
05 Sep-13 Dec 2021

SKILLS

- Academic writing; research publication; conference presentation; project-management research
- MS Office; Internet; Freelancing; BTC Diploma

RESEARCH PROFILE

PRIMARY AREA

Project Management

RESEARCH AREAS

Sustainable Leadership; Sustainable Project Planning; Sustainable Project Success; Organizational Commitment; Entrepreneurial Orientation; Business Research Methodology

DOCTORAL RESEARCH

Examining the Impact of Sustainable Leadership and Entrepreneurial Orientation upon Sustainable Project Success through Moderated and Mediated Nexus of Organizational Commitment and Sustainable Project Planning.

RESEARCH CONFERENCES & ACADEMIC ENGAGEMENT

- Conference Secretary ; 1st International Conference on the Role of Innovation and Entrepreneurship in Technology Advancement.
- Conference Secretary ; 2nd International Conference on the Role of Innovation and Entrepreneurship in Technology Advancement.
- Paper Presenter ; 3rd International Research Conference on Economics, Business and Social Sciences, Pakistan.
- Paper Presenter ; 3rd Student Research Conference, COMSATS University Islamabad, Vehari Campus.

SEMINARS & TRAINING

- Training Program: Food Production and Quality Management – Chamber of Commerce Multan.
- Training Program: Small Business Startup and Management – Chamber of Commerce Multan.
- Islamic Banking Seminar – Department of Commerce, BZU Multan.
- International Trade Centre: Business Plan.
- International Trade Centre: Entrepreneurship.
- Global Entrepreneurship.

RESEARCH PUBLICATIONS

- Ahmed, S., & Aslam, S. (2025). Examining the Role of Entrepreneurial Orientation in Sustainable Project Success: The Mediating Role of Sustainable Project Planning and the Moderating Effect of Organizational Commitment. *Journal of Management & Social Science*, 2(5), 429-452.
- Ahmed, S., Naz, F., Abbas, Z., & Batool, K. H. (2022). Impact of green innovation on sustainable development with mediating effect of knowledge management. *Journal of Business Management Studies-JBMS*, 1(1), 1-16.
- Ahmad, S., Hussain, F. Z., Naheed, K., & Shahid, M. S. (2021). An Empirical Investigation of E-banking Service Quality Customer Trust and Customer Loyalty of Pakistani Banks. *Sustainable Business and Society in Emerging Economies*, 3(3), 319-326.
- Hanif, M. I., Waheed, N., & Ahmad, S. (2020). Organizational commitment & work engagement affected by knowledge management: Evidence from banking sector of Pakistan. *Sarhad Journal of Management Sciences*, 6(1), 99-114.
- Dilshad, W., Ali, M., Ahmed, S., & Javed, S. M. K. (2023). Role of audit committee characteristics and quality of financial reporting in Banks of Pakistan. *Journal of Excellence in Management Sciences*, 2(2), 139-154.
- Ahmed, S., Ali, M. H., & Kiran, M. (2022). University Image and Word of Mouth; An Empirical Study from Pakistani Universities. *Journal of Business Management Studies-JBMS*, 1(02), 35-53.
- Ahmad, S., & Ali, M. H. (2022). Institutional service quality, word of mouth and institutional image: an empirical study of Pakistani universities. *Journal of Policy Research*, 8(1), 18-30.
- Naheed, K., Nawaz, M. A., & Ahmad, S. (2019). Success vs Failure Prediction Model for SMEs: A Study of South Punjab and Baluchistan. *Pakistan Social Sciences Review*, 3(2), 74-85.
- Aslam, M., & Sajjad, H. M. (2019). Impact of technology readiness on user satisfaction: Evidence customer intention to use mobile banking in Punjab. *Journal of Business & Tourism*, 5(2), 37-58.
- Naz, F., Haider, S., & Ahmed, S. (2023). Adoption of m-commerce amongst Pakistani consumers: By using TAM with the effect of social influence and mobile self-efficacy. *Journal of Policy Research*, 9(4), 303-317.
- Naz, F. (2023). Interfering factors of use of e-commerce toward innovative performance of SMEs by moderating effect of e-commerce marketing capabilities. *International Journal of Innovations in Science & Technology*, 5(4), 533-547.
- Ahmed, S., Naz, F., & Aslam, S. (2022). COVID-19 Emergency and Changes in the Usage Intention of Mobile Banking Services in Pakistani Peri-Urban Areas. *Business & Economic Review*, 14(1), 47-72.
- Naz, F., & Ahmed, S. (2021). Testing structuration theory in e-government system assimilation: Mediating role of pakistani cotton ginner's absorption capacity. *Business & Economic Review*, 13(2), 29-56.
- Naz, F., Aslam, S., & Ahmed, S. (2025). Impact of Driver of Knowledge Hiding affecting Project Team Performance: A case study of universities. *Business & Economic Review*, 17(1), 1-30.
- Naheed, K., Ahmad, S., Hussain, F. Z., & Shahid, M. S. (2021). A comparative study of Southern Punjab and balochistan SMEs success vs failure factors. *Journal of Accounting and Finance in Emerging Economies*, 7(3), 767-775.

- Hanif, M. I., Shahid, M., & Ahmed, S. (2021). Services Quality & Students Satisfaction Level. Jinnah Business Review, 85.
- Hanif, M. I., Bukhari, S. P., Ahmad, S., & Ijaz, K. (2019). Impact of motivation and performance expectancy on women entrepreneurial intention. Journal Of Social Sciences & Humanities, 4(1 & 2), 29-55.
- Ahmed, S., Naz, F., & Haider, S. (2022). The macroeconomic and microeconomic challenges of the COVID-19 Pandemic: A case study of Pakistan. Journal of Policy Research (JPR), 8(1), 13-17.

PEER REVIEWER - HEC RECOGNIZED JOURNALS (Y-CATEGORY)

- Business & Economic Review (B&ER), IMSciences Peshawar
- Sarhad Journal of Management Sciences (SJMS), Sarhad University
- Sukkur IBA Journal of Management and Business (SIJMB), Sukkur IBA University

DIGITAL & PROFESSIONAL SKILLS

Research / Academic : Academic writing; research publication; conference presentation; project-management research

Software / Digital : MS Office; Internet; Freelancing; BTC Diploma

Languages : English; Urdu; Sindhi; Balochi; Punjabi; Saraiki

REFERENCES

References will be provided on demand.