

## Bilal Zubair

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(AECHS) Rawalpindi, Pakistan  
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### Education

#### **Ph.D. International Relations (2021)**

SPIR, Quaid-e-Azam University Islamabad

“Advancing Peaceful Development through Soft Power: a Study of Chinese Public Diplomacy in United States”

#### **M. Phil. International Relations (2014)**

SPIR, Quaid-e-Azam University Islamabad

Dissertation Title: “The US Smart Power Strategy and its Implications on Pakistan’s Security”

#### **Master of Arts in Diplomacy and Strategic Studies (D&SS) (2005)**

University of the Punjab, Lahore

### Research Publications Journals

Bilal Zubair, Nazir Hussain, “China’s Public Diplomacy through Communication in the United States: Lessons for Pakistan”, *Margalla Papers*, XXV, No. 2 Fall, 2020.

Nazir Hussain, Bilal Zubair “US Smart Power Strategy & implications for Pakistan’s Security”, *Regional Studies Journal*, Vol. XXXIII, No. 2, spring 2015

### Chapter in Book:

Zafar Nawaz Jaspal and Bilal Zubair, “Pakistan’s Strategic Culture: a Critical Appraisal” *Pakistan’s Security Problems and Challenges in the Next Decade*, (Islamabad, NUST Publishing: 2015)

### Upcoming Publication

The Function of Communication in Cultural Diplomacy: an investigation of Chinese Strategic Communication during Covid 19” (Accepted in the Book *the COVID-19 Pandemic and the Digitalization of Diplomacy*)

“Analysis of the changing Maritime Strategic situation in response to Gwadar's increasing military importance” (Accepted in the Journal “Sustainability”)

### Papers Presented in International Conferences

**(2020) Plenary Speaker** “The Function of Communication in Cultural Diplomacy: an investigation of Chinese Strategic Communication during Covid 19” at the 23

Sustainable Development in the Time of Covid 19, SDPI Conference on 14-17 December 2020.

**(2017) Plenary Speaker** “Securitizing Terrorism: a Critical Appraisal of Pakistan’s Counter Terrorism Approach” at 10<sup>th</sup> Global Studies Conference on June 8-9 at the National University of Singapore, Singapore.

### **Teaching Experience:**

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#### **Lecturer, University of London External Program, Islamabad: September 2012-Present**

Courses Taught to Undergraduate program:

1. Theory and Practice of Diplomacy
2. International Political Economy
3. Introduction to Political Science
4. Comparative Politics
5. Democracy and Democratization

World distinction in International Development (2017)

#### **Lecturer, National University of Science and Technology (NUST), Islamabad: September 2012- November 2017**

Courses Taught to Undergraduate program:

1. Security in International Relations
2. International Political Economy
3. Introduction to International Relations
4. Nationalism in International Relations

### **Nonacademic Work Experience**

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1. Unicef, Muzaffarabad, worked as Liaison Officer in 2005 during the earthquake as a member of earthquake rehabilitation team

### **Professional Training Workshop and Conferences**

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1. Attended online CPD Online Training Workshop on Organized by USC Center on Public Diplomacy from May 13-June 11 2020. Theme of Workshop included the topics such as the future of Public Diplomacy, Public Diplomacy during Crisis; Digital Public Diplomacy.
2. Selected as Participant to attend Nuclear Safeguards, Safety and Security (3S) course at the University of Texas in Austin on December -1, 2019.
3. Attended 2<sup>nd</sup> Asian-African Youth Festival, Xi'an, China (September 25-28) 2017 as part of Pakistan continent

4. Attended UNODC Expert Workshop of the Anti-Corruption Academic Initiative at Faculty of Law, National University of Singapore, Singapore on June 13-14 2017.

### **Memberships**

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1. V-Dem Institute University of Gothenburg, Gothenburg Sweden
2. Pakistan China Institute, Islamabad, Pakistan
3. Institute of Peace and Diplomatic Studies, Islamabad, Pakistan

### **Honors and Awards**

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Excellence in Teaching Award by the affiliate center of the University of London for excellent grades and World Distinction in the course taught during the session.

Outstanding Performance Award for Teaching by Department of Humanities (January 2017), National University of Science and Technology (NUST)

Quaid-e-Azam University Fellowship for maintaining A Grade during the M. Phil Program 2012-2014

### **Interests and Hobbies**

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Reading  
Trekking  
Cycling

### **References**

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#### **Dr. Nazir Hussain**

Professor & Dean

Social Science, Quaid-i-Azam University, Islamabad

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